



For Immediate Release:

NJM/CLI Introduces Enhanced Model 401X Pallet Labeler for RFID Tagging and Print & Apply Labeling

February 21, 2008 – NJM/CLI introduces the enhanced Model 401X Print & Apply Pallet Labeler, which can be configured for optional RFID pallet tagging as well as standard corner, side and multi-panel print & apply labeling. Ideal for pallets as well as barrels, tires and other large products, the 401X offers a standard reach of up to 14 inches (356 mm) with the option of extending the reach to 36 inches (914 mm).

Now equipped with an Allen-Bradley PLC and Allen-Bradley PanelView 550 touchscreen user interface, the Model 401X Pallet Labeler offers extreme production flexibility and simple operation.

NJM/CLI's Model 401X Pallet Labeler can be easily integrated with a plant wide network to download labeling data to the labeler, enable the labeler to communicate with other line equipment and automate changeovers. With full clock and calendar functions as well as serialization, the labeler can print fixed and variable data including text and graphics and a wide array of barcodes using either a thermal transfer or direct thermal printer.

Designed to withstand the most challenging 24/7 production environments, the Model 401X Pallet Labeler features rugged construction and the highest quality components. An optional breakaway base allows the entire machine to pivot if the applicator arm is hit, eliminating damage to the arm. An optional retractable machine base allows the entire machine to be pulled away from the conveyor to ease maintenance.

About NJM/CLI

NJM/CLI designs, manufactures and supplies a complete range of packaging equipment, offering customers single source responsibility, turnkey line integration services, full validation support, and after sales service and support. This benefits customers packaging pharmaceutical/nutraceutical/vitamin and personal care products. By manufacturing machines and supplying quality equipment from other leading manufacturers, NJM/CLI provides integrated lines that include a wide variety of machines, including RFID tagging solutions. NJM/CLI maintains corporate headquarters in the USA and Canada.

-end-

~~~~~  
**Note: you can download this press release and high-resolution photo at  
[www.kineticcommunication.com/news](http://www.kineticcommunication.com/news)**  
~~~~~

Reader Inquiries:

Marla Stallmann
NJM/CLI
56 Etna Road
Lebanon, NH 03766 USA
Tel: 603 448 0300
Fax: 603 448 4810

Editor Inquiries:

Sandra McBride
Kinetic Communication
5 Arastradero Road
Menlo Park, CA 94028 USA
Tel: 650 926 9852
Fax: 650 926 9853

Email: MarlaStallmann@njmcli.com
URL: www.njmcli.com

Email: sandra@kineticcommunication.com
URL: www.kineticcommunication.com