



For Immediate Release:

### **NJM/CLI Appoints New Regional Sales Manager**

NJM/CLI announces the appointment of Thomas Kessler as Regional Sales Manager. Mr. Kessler, headquartered in New Jersey, is responsible for all sales activity in the Mid Atlantic Region of the United States. Mr. Kessler comes to NJM/CLI with fifteen years of experience managing sales of packaging equipment to food, pharmaceutical, chemical and other industrial markets. He holds degrees in Mechanical and Electrical Engineering. At NJM/CLI, Mr. Kessler will work with customers to identify the best packaging solutions for their applications and add value to the engineering process to maximize customers' return on investment.

### **NJM/CLI Offers New Machine Demo Videos**

NJM/CLI introduces a library of six new videos; five highlight the operation of a specific NJM/CLI machine and one spans an entire integrated line. These machine demonstration videos are available digitally via CD and are powered by Media Player and QuickTime. To request CDs, call 800.432.2990 or email [info@njmcli.com](mailto:info@njmcli.com).

The new NJM/CLI videos focus on the following equipment:

- Cremer Quad Tablet Counter (narrated) > four counting heads and a four-lane servo-driven filling conveyor maximize productivity and save space.
- Model 337 II Commander Rotary Labeler (narrated) > the 16-turret servo-driven rotary labeler handles up to 400 cpm.
- RotaCap > high-speed cappers for sanitary applications and changeover environments.
- Print and Apply Model 400 > a rugged labeler ideal for cases and cartons.
- Print and Apply Model 401X > a labeler for pallets and assorted large products such as tires and barrels.
- Fully Integrated Line > showing NJM/CLI's turnkey line integration expertise.

### **About NJM/CLI**

NJM/CLI designs, manufactures and supplies a complete range of packaging equipment that allows processors and packagers in the food, beverage, pharmaceutical and cosmetic/personal care industries to optimize productivity. Offering customers single source responsibility, turnkey line integration services and full validation support, NJM/CLI's "total solution" approach assures a seamless experience that satisfies customers throughout the life of each project. Complementing its vast array of self-manufactured packaging machines, NJM/CLI also supplies quality equipment from other leading manufacturers. NJM/CLI offers complete packaging lines; equipment includes bottle unscramblers, tablet counters, liquid fillers, blister packaging machines, cottoners, cappers, induction sealers, cap retorquers, tamper evident banders, labelers, cartoners, print & apply labelers, shrink wrappers, conveyors, turntables, accumulating tables and more.

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